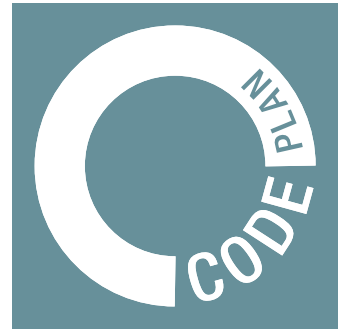


TESTIMONIALS

TAILOR-MADE DENTAL PLANS & PATIENT FINANCE MAKING LIFE BETTER FOR DENTISTS



A substantial conversion in a short time frame

I contacted CODEplan in February 2006 and asked them if they could carry out a full practice conversion within nine weeks, I intended to go fully private by April 1st 2006. I have a six surgery practice in Leicestershire and there were about 12,000 NHS patients.

CODEplan met me and we planned a strategy for conversion at short notice. This was carried out and we now have 5,600 plan patients. The whole process was smooth and well-managed by CODEplan and we have benefited from tremendous support and training. The link with CODE and the expertise that this brings adds a whole new level of value to the CODEplan service and sets it apart from the other plan providers.

We are now much more profitable and less pressurised than when we were NHS. I am very happy to recommend CODEplan. If you are considering it and would like to speak to me about the experience please email me on info@HighStreetDental.me.uk or contact the CODEplan office with your phone number and I will arrange to phone you.

STEFAN KACZMARCZYK

HIGH STREET DENTAL CARE MELTON MOWBRAY



The revival of a closed NHS practice

I live in a small village in Kent and in May 2005 I became aware that a local single-handed NHS practice had just closed. It had been for sale for over twelve months yet the principal was unable to sell it. In the end he had to retire and close the door. I approached him and agreed to buy the building and equipment. I then wrote to the previous NHS patients and offered them this dental plan. There were 1100 patients and of these 400 signed up to the plan. I considered this to be a good start, especially as they had only been given notice that the practice was closing three months earlier and that I was unknown to them.

The practice is now fully private and we turned over £175k in our first year which is gratifying, especially as I currently work there part time. It was CODEplan who developed this strategy, which is why I consider that being able to draw on their understanding of dental business to be one of the main benefits of being with CODEplan. Please email me at keithpeirce@btinternet.com if you would like any more information.

KEITH PEIRCE

THE MOOR DENTAL CARE HAWKHURST KENT

A conversion in the South-East, where competition is high

I carried out a CODEplan conversion of my six surgery practice in Ruislip Middlesex by April 1st 2007. It is now fully private. My practice turnover has increased considerably and we are all working at a more relaxed pace. CODEplan have been very helpful with the conversion and are now providing us with consultancy for private practice development. They are even training our dentists on how to sell ethically. I would be pleased to give a reference by email on kingsend.dental@btopenworld.com

MARK BECKER

KINGSEND DENTAL CARE
RUISLIP MIDDLESEX



A smooth conversion from another plan provider

I set up a dental plan with another company but was never happy with the administration. When I contacted CODEplan I was told that they would manage the transfer of patients to CODEplan and would also be able to save me money on the administration charge and provide a better service.

CODEplan organised the transfer very efficiently and led me through the process step-by step. I now have over 500 patients on my plan and benefit from free CODE membership and also free subscription to Clinical Governance Made Simple.

It is interesting to mention that over 60% of my patients were exempt before I carried out the original conversion from NHS to private practice.

I would be happy to give a personal recommendation, please contact me by email at sketani@msn.com

DR S KETANI BDS (MEDUNSA 2000)
MILNROW CENTRE OF DENTAL EXCELLENCE
ROCHDALE LANCASHIRE



A children-only plan

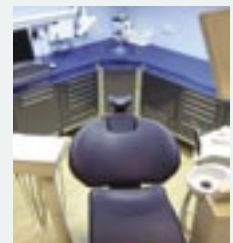
I own a four surgery private practice in London SW14 which had always treated children under the NHS scheme until the original conversion.

My NHS contract was for children only, but on its termination I decided to put a dental plan in its place.

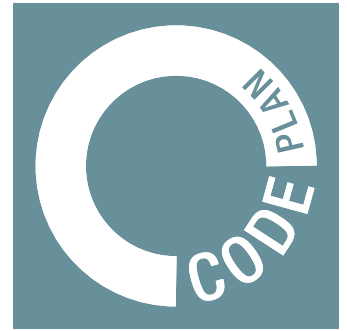
The staff at CODEplan have been extremely helpful and the conversion went without a hitch. I find the CODE membership services and Clinical Governance Made Simple really helpful and the CODE compliance modules very simple to implement. My PCT wrote to me after my practice inspection complementing my practice management and organisation systems. I am happy to speak about my experience or answer any questions if you contact me at nickbenger@btconnect.com.

NICK BENGER

THE PRACTICE AT MORTLAKE
BARNES LONDON



BRANDED TO YOUR PRACTICE



TAILOR-MADE DENTAL PLANS & PATIENT FINANCE MAKING LIFE BETTER FOR DENTISTS

Free Poster



Select a poster image from 3 designs on the left and we will customise its text with your plan description. A free poster is available in sizes A1 or A2 on 200gsm paper. If you wish to order an additional paper poster or a foam backed poster see the prices below:

Cost of an additional paper poster

A1	£20
A2	£13



Cost of a foam backed poster

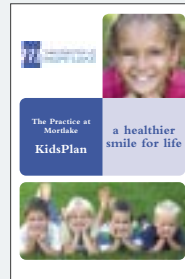
A1	£40
A2	£20



CODEplan practice brochure

The combined brochure and application form is available in three styles: Family, Contemporary and Children's. We will incorporate your practice logo and choose colours to match your practice scheme. You will be able to replace up to 3 photos in the brochure by choosing images from a provided selection. The words for your brochure will be prepared by the CODEplan consultant with your approval.

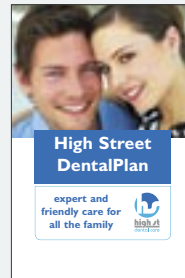
CODEplan children's brochure



CODEplan contemporary brochure



CODEplan family brochure



Stickers

Free stickers are available for patient record cards.

